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Be Phone Smart campaign welcomes new Do Not Disturb While Driving feature for iOS

Pete Williams, spokesman for the RAC's Be Phone Smart campaign, said: "These days it is less phone calls and more the pings and buzzes of texts and social media apps that have the potential to distract a driver from the task at hand.

"So we're pleased that at last millions of drivers that use an Apple iPhone are about to be able to put an end to intrusive notifications while they're behind the wheel.

“Apple took out a series of patents more than three years ago designed to address the issue of driver safety, so while this new feature has been rather a long time coming it’s a positive step that the majority of drivers with an iOS device will be able to benefit from it by the autumn.

“As well as downloading the free update when it’s available, we encourage motorists to make a personal pledge to not use their handheld phone while driving – it takes just moments and every driver that does so sends a powerful message to others that illegal phone use and driving a moving vehicle do not mix.”

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC’s breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

Contacts



RAC Press Office

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