RAC
Media Centre

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RAC comments on "disturbing" rise in social media insurance scams

Commenting on reports of drivers being caught out by so-called 'ghost broking', where fake car insurance is sold through social media channels, RAC Insurance managing director Mark Godfrey said:

“This is a very disturbing crime which takes advantage of young male drivers who are naturally keen to take out cheaper car insurance as they are paying the highest premiums in the market due to the higher risk.

“It is particularly worrying when you consider that many of the individuals

taken in by 'ghost brokers' are those who can least afford the devastating financial and personal consequences of being involved in an accident without valid insurance.

"Unfortunately social media makes it far easier for scammers to identify and target young male drivers.

"We urge every young driver to be extremely wary of approaches from so-called insurers via social media. Whenever considering insurance cover drivers are best advised to choose a reputable motor insurer and to ensure they check all of their paperwork. If a deal sounds too good to be true then it probably is."

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using myRAC – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the RAC website.

Contacts

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