

Feb 27, 2018 15:07 GMT

RAC comments on findings of Highway England's motorway fuel price sign trial

Highways England has published the findings of its motorway fuel price signage trial concluding that it has not delivered sufficient impact or cost benefit. The signs, which showed the price of petrol and diesel at the next services on the southbound M5 from Bristol to Exeter, will not be rolled out nationally.

RAC fuel spokesman Simon Williams said: “We had hoped this trial would help to promote an element of competition among motorway services’ fuel operators by overtly displaying prices to drivers, but sadly all it’s proved is that motorway fuel is extremely expensive wherever you buy it.

“This has been a very costly trial that has unfortunately confirmed what we already knew that motorway service area operators take advantage of drivers having to make ‘distressed’ fuel purchases.

“The RAC does not know of any reason why buying fuel on the motorway should be on average 16p a litre more expensive than buying it elsewhere. We urge the Government to investigate fuel pricing at motorway services to make it fairer for every motorist who needs to fill up at one.

“It is, however, positive that Highways England is now looking at re-using the technology infrastructure that was installed for the signs trial so that the investment is not completely wasted and that some good can still come from it.”

at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

Contacts



RAC Press Office

Press Contact

press.office@rac.co.uk

Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740

ISDN number on request