RAC
Media Centre

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RAC comments on plans for real-time motorway fuel price signage

RAC fuel spokesman Simon Williams said: “While long overdue this trial is very welcome as motorway drivers are regularly paying up to 10 pence a litre more than the national average or, compared to the cheapest retailers, up to 15p more.

“It only seems fair that motorists should be given advanced notice of how much fuel is at upcoming motorway services so they can make an informed decision about where to fill up.

“The bigger question here is why is motorway petrol and diesel so expensive in the first place when there really is no good reason for it to cost so much more, other than the fact operators are taking advantage of drivers having to make ‘distressed purchases’.

“We hope that by having to display their prices for all to see that motorway service operators will be shamed in to charging a fairer price for their fuel.”

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC’s breakdown service is electric-ready with mobile EV charging technology and can be called on using myRAC – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the RAC website.

Contacts

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