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RAC reacts to announcement on motorway fuel price sign trial

RAC spokesman Simon Williams said: "While long overdue, this trial is very welcome as motorway drivers are regularly paying up to 10p a litre more than the national average for their fuel or, compared to the cheapest retailers, up to 15p more. A move to introduce motorway fuel price signs, already commonplace on continental roads, is therefore welcome and something the RAC has been calling for.

"We believe motorway service area operators take advantage of drivers having to make distressed purchases so the more information motorists have

about the costs they face if they opt to stop at a motorway to fill up, the better – although ultimately drivers will still be faced with a choice between one expensive fuel retailer and another.

"The Government now needs to provide clarity on what measures will be used to confirm if the signs trial has been successful or not. Part of the problem remains that motorway service stations are monopolies and feel they can fleece the motorist at each turn. A public display of just how expensive motorway fuel is has to be a step in the right direction, but attention should also be given to making prices fairer for motorists in the first place.

"Eighteen months also seems like a long time for a trial – so the reality for most motorists is that we are still a number of years away from full fuel price transparency on our motorways."

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

Contacts



RAC Press Office

Press Contact

press.office@rac.co.uk

Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740

ISDN number on request