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Reaction to the Government's Road to Zero Strategy

Commenting on the publication today of [the Government's Road to Zero Strategy](#), RAC head of roads policy Nicholas Lyes said:

"The electric vehicle revolution is coming and this strategy sets the framework for how the UK will be ready to benefit from it.

"Despite growing numbers of zero and ultra-low emission vehicles on our roads, the overall proportion of sales are still low. The UK government needs to be bold in its steps to encourage as many drivers to opt for the green option as possible.

"Motorists' concerns about the limited range offered by electric vehicles needs to be addressed head on - manufacturers have a role to play here, but so too does the government in ensuring the necessary rapid charge infrastructure exists.

"The incentives offered to drivers to buy a new, cleaner vehicle also needs to be looked at. Changes to the car tax system last year arguably made it less attractive to buy a plug-in hybrid vehicle - which is odd, given the government's recognition that these vehicles are a crucial stepping stone to an all-electric vehicle.

"There is a strong argument for looking at new incentives to help make the purchase price as comparable to similar sized conventional equivalents - perhaps by way of a VAT discount or even an exemption on them.

"New charging technologies also have a big role to play - and it is pleasing to

see the government has seen the role that street lights can play in offering charging infrastructure."

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About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

Contacts



RAC Press Office

Press Contact

press.office@rac.co.uk

Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740

ISDN number on request