RAC
Media Centre

RAC Fuel Watch call for a pump price cut gains immediate response

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Supermarket cuts pump prices by 2p as RAC calls for retailers to play fair with motorists

One supermarket has moved quickly to reduce its diesel price by 2p a litre and petrol by 1p as the RAC issued its April Fuel Watch figures and called on retailers to cut prices. The wholesale price of petrol fell by 3.5p during the month and diesel fell by 2.5p.

RAC Fuel Watch spokesman Simon Williams said: “It is good news that this comes just as we were calling on retailers to cut prices at the pump but there

is scope for them to go deeper. However, a penny on unleaded is simply not enough.

"This is just the start and we are confident that the move will be followed by other supermarkets. It would be good if they surprised motorists with a bullish 3p a litre cut.

“This is long overdue as our April Fuel Watch figures indicate that prices should be coming down as we saw the wholesale price of petrol and diesel fall during last month by around 3p a litre.

“Motorists need to be able to trust retailers to be transparent when they are benefitting from significant savings in the wholesale price. It is time to do the right thing and drop prices - otherwise they could be accused of ‘rocket and feather’ pricing.”

The press office email address is press.office@rac.co.uk and media centre is at media.rac.co.uk. **Please note:** the press office is unable to help with individual customer enquiries - please visit the RAC contacts page to find the right contact.

About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC’s breakdown service is electric-ready with mobile EV charging technology and can be called on using myRAC – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the RAC website.

Contacts

Press office team
Press Contact
For journalist enquiries only
Emails monitored during normal office hours
press.office@rac.co.uk
ISDN number on request