



Supermarket fuel card provider fuelGenie has teamed up with RAC Business, to offer SMEs who are new to the RAC, exclusive 15% discount rates on their breakdown cover.

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## **RAC teams up with fuelGenie to offer exclusive deal on RAC Business Breakdown cover**

Supermarket fuel card provider fuelGenie has teamed up with RAC Business, to offer UK firms who are new to the RAC exclusive discount rates on their breakdown cover.

The new partnership, which launches in August, will allow small and mediums-sized businesses to choose between the following two offers; either

15% off RAC Business Breakdown cover or 10% off RAC Business Breakdown cover and Onward Travel.

The new RAC offers mark the first stage in a number of new incentives set to be launched by fuelGenie in the coming months. All of the new fuelGenie added value services will be designed to help small businesses to both save money and reduce downtime.

The discount RAC Business Breakdown cover will give customers the peace-of-mind that they are covered should the unexpected happen and they experience a breakdown, as well as the usual benefits of being a RAC Business customer.

In addition, businesses will be able to take advantage of the RAC's vehicle replacement Onward Travel option, including van-for-van and car-for-car, through the new scheme.

Robert Pieczka, Managing Director of fuelGenie, said: "As a brand fuelGenie continues to look at ways in which it can champion small businesses and help them to save money.

"The partnership with the RAC will not only allow us to help businesses to save on their breakdown cover but also potentially help to reduce any costly downtime should the unexpected happen.

"The RAC fixes four out of five vehicles at the roadside in just 30 minutes, which means customers can keep their businesses running smoothly."

RAC Business spokesman Phil Barwell adds: "At the RAC we have long campaigned for a better deal for businesses and motorists when it comes to the price of fuel and understand it's a key cash flow concern for many small and medium-sized businesses.

"That's why it makes complete sense for us to team up with fuelGenie in this way to ensure businesses not only get a great deal on fuel, but also benefit from an exclusive discount rate for RAC Business Breakdown cover, to help keep them on the move."

The fuelGenie Fuel Card provides business drivers with some of the UK's

lowest priced fuel at over 1,350 supermarket forecourts, including Tesco, Tesco Express, Morrisons, Sainsbury's and Sainsbury's Local. In fact, supermarket fuel stations can offer an average saving of over 3.4p\*per litre at the pumps when compared to the national average. So by simply changing fuel suppliers businesses make a significant saving on their fuel costs.

fuelGenie does not charge fees or surcharges and offers unlimited free cards with no minimum monthly spend. The fuelGenie card can also be set up to only allow fuel purchases, however this can be extended to enable card holders to also purchase oil and vehicle washes from supermarket forecourts as well.

For more information regarding the fuelGenie fuel card visit [www.fuelGenie.co.uk](http://www.fuelGenie.co.uk)

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### **Notes to Editors**

\*The average 3.4 pence per litre saving message is based on the difference between the published Government Weekly road fuel prices and the price paid per litre of diesel by fuelGenie customers for the comparable period. Over a 10 week period (27.06.16 – 29.08.16) fuelGenie customers buying diesel at Tesco, Morrisons and Sainsbury's saved an average of 3.4 pence per litre when compared to the Government Weekly road fuel prices <https://www.gov.uk/government/statistical-data-sets/oil-and-petroleum-products-weekly-statistics>.

### **About the RAC**

First formed in 1897 the RAC has been looking after the needs of its members and championing the interests of motorists for 120 years.

Today it has more than eight million members and is one of the UK's most progressive motoring organisations, providing services for both private and business motorists. Whether it's roadside assistance, insurance, buying a used car, vehicle inspections and checks, legal services or up-to-the-minute traffic and travel information – the RAC offers a solution for all motoring needs. The RAC is committed to making motoring easier, safer, more affordable and more enjoyable for drivers and road users.

The RAC is the motorist's champion and campaigns to support the interests of its members and UK motorists at a national level. This includes voicing concerns about the increasing cost of motoring, particularly the price of fuel and the high level of tax levied on it, advancing levels of road safety, and supporting the needs of all drivers, from young to old.

The RAC's annual [Report on Motoring](#) – first published in 1989 – provides a clear insight into the concerns and issues facing today's motorists.

For the very latest news on UK fuel prices, check [RAC Fuel Watch](#) or follow [#racfuelwatch on Twitter](#). RAC Fuel Watch is a comprehensive guide to the latest UK unleaded petrol and diesel prices – both at the wholesale level and at the pump. RAC Fuel Watch analyses how prices changed through the previous month and compares the most recent prices with those from three, six and 12 months before.

Key facts:

- RAC patrols fix four out of five vehicles at the roadside and on average within 30 minutes
- RAC vans carry more than 500 parts and tools to get members' vehicles going again
- 92% of members would recommend RAC Rescue to their friends and family

## Contacts



### **RAC Press Office**

Press Contact

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