



Image: Getty

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## **Government announces new initiatives on World EV Day to boost electric car uptake - RAC comment**

**Commenting on electric vehicle new initiatives announced today by the Government that coincide with the inaugural World EV Day, RAC spokesperson Rod Dennis said:**

“One-in-10 new cars sold in the UK last month were electric, so things are definitely moving in the right direction when it comes to take-up of greener vehicles. More, and faster charging points, at places where people spend time

like at supermarkets and tourist destinations makes a lot of sense and will help banish for good any drivers' worries over so-called 'range anxiety'.

“But there remains a way to go, and while the sight of green parking spaces for priority parking could be an alluring prospect for some to go electric, it's probably unlikely to be the strong trigger the Government wants to get more of us opting for an EV.

“Drivers continue to tell us that the biggest barrier to them opting for an electric car over one fuelled by petrol or diesel is the upfront cost. The price of running an electric car is much lower than a petrol or diesel one, but people need to be able to afford them in the first place. This will change as more manufacturers offer zero emission alternatives, but the impact of the pandemic on people's finance is also likely to affect their ability to be able to trade up to an electric car.

“There is a genuine interest among drivers to go electric, but to take that leap of faith the Government might need some bolder fiscal action to nudge them across the zero-emission line.”

*The RAC is the first UK breakdown assistance firm to offer bespoke services to drivers of electric cars, including its [EV Boost](#) and [All-Wheels-Up](#) technologies*

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The press office email address is [press.office@rac.co.uk](mailto:press.office@rac.co.uk) and media centre is at [media.rac.co.uk](https://media.rac.co.uk). **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

## About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance

and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

## Contacts



### **RAC Press Office**

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