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## **Pokémon 'no-go' while driving warns RAC**

The RAC is warning pedestrians and drivers not to get "caught in the Pokémon mist" and ignore their own safety while walking near roads.

RAC road safety spokesman, Pete Williams, said: "The Pokémon GO revolution could take the illegal use of hand-held mobile phones at the wheel to another level.

"It has to be 'Pokémon no-go' when driving but it is just as important that pedestrians don't get caught in the Pokémon mist and find themselves stepping into the path of danger.

"The risks are obvious but this feels like a whole new level of gaming addiction and yet another reason for people to be glued to their smartphones instead of looking where they are going.

"The game is proving massively popular with children and adults alike and is an encouragement for people to get out and explore their locality, and beyond, in their search for Pokémon characters but it is critical that drivers are not tempted to have the app running on their mobile phones when driving."

"Pokémon GO may well be welcome entertainment for children stuck in the back of the car on a long journey this summer but parents will now be faced with a new challenge of constant requests to change route, slow down or speed up so their passengers can catch Pokémon characters."

at [media.rac.co.uk](http://media.rac.co.uk). **Please note:** the press office is unable to help with individual customer enquiries - please visit the [RAC contacts page](#) to find the right contact.

## About the RAC

The RAC, an iconic UK brand, provides complete peace of mind to nearly 14 million UK private and business drivers, whatever their motoring needs. As well as its premium nationwide breakdown assistance service – with an expert branded patrol workforce attending more than two million breakdowns every year – it offers a wide range of market-leading products across insurance, legal services, vehicle inspections and service, maintenance and repair. Included in this is the first-of-its-kind nationwide Mobile Mechanics service which brings the garage to homes and workplaces.

At the forefront of new solutions for business fleets and consumers, the RAC's breakdown service is electric-ready with mobile EV charging technology and can be called on using [myRAC](#) – the all-in-one route planner, fuel finder and breakdown reporting app.

Visit the [RAC website](#).

## Contacts



### **RAC Press Office**

Press Contact

[press.office@rac.co.uk](mailto:press.office@rac.co.uk)

Emails monitored during normal office hours. For breakdown queries, call 0330 159 0740

ISDN number on request